



Virtual International Conference on
**'SUSTAINABILITY IN THE TIMES OF
DISRUPTIVE BUSINESS
ENVIRONMENT'**

20th JANUARY 2023



B. P. H. E. Society's
**INSTITUTE OF MANAGEMENT STUDIES
(CAREER DEVELOPMENT & RESEARCH)**

IMS Campus, Station Road, Ahmednagar - 414 001. Maharashtra (India)

Phone : (0241) 2346532, 2324830 • E-mail : imscdr.ac@gmail.com • Website : www.imscdr.ac.in

NAAC Re-accredited Grade A+ Institute • 'Best Institute Award' by S. P. Pune University

PROFILE OF IMS

The Bhaskar Pandurang Hivale Education (B. P. H. E.) Society has three Institutions under its umbrella: Ahmednagar College, Institute of Social Work & Research (ISWR) and Institute of Management Studies, Career Development & Research (IMS).

'Ahmednagar College' was established in 1947, by Rev. Dr. B. P. Hivale to provide higher education to the needy, downtrodden, poor and rural students from Ahmednagar District. It was further nurtured by Prof. Thomas Barnabas who took the college to magnificent heights. To give more thrust on its concern for rural upliftment the B. P. H. E. Society established 'Institute of Social Work and Research (ISWR)' in 1960. Prof. Thomas Barnabas was succeeded by Rev. Prof. J. Barnabas. He was a visionary educationist who played a key role in the field of education in Ahmednagar and was conferred with 'Life Time Achievement Award' by University of Pune. As Secretary of B.P.H.E. Society, he was instrumental in establishing IMS in 1990. Presently, Mr. Vishal Barnabas, the Secretary of B.P.H.E. Society is furthering this momentum of growth.

IMS is a premier educational institute offering various Post Graduate programmes in both Management and Information Technology. It is affiliated to S. P. Pune University and recognized by All India Council for Technical Education (AICTE), New Delhi. The Institute has reputation for novel educational programmes, interactive teaching methodology, strong industry interface, meticulous research, meaningful consultancy, community-oriented activities, state of art infrastructure, student development initiatives, visionary leadership, fair and transparent governance and innovative practices. IMS has been Re-accredited as Grade **A+** Institute by 'National Assessment & Accreditation Council of India (NAAC)', Bengaluru.

COURSES OFFERED

Master of Business Administration (M.B.A)

Master of Computer Application (M.C.A)

Bachelor in Vocation (B.Voc)

Travel & Tourism (T&T)

Bachelor in Vocation (B.Voc)

Banking, Financial Services & Insurance (BFSI)

Ph.D. Research Centre (Management)

ABOUT THE CONFERENCE

Conference Theme

'Sustainability in the Times of Disruptive Business Environment'

Business environment today is very dynamic and spinning new opportunities and challenges, driven by globalization, technological revolutions, changing demographics, pressing social imperatives and intense competition. Managers are required not only to identify, understand and respond to the environmental changes but also to be proactive to foresee and be prepared for change before it happens. Managers need to have 'out of box' thinking, to craft innovative strategies to encash on opportunities and overcome the challenges. Research can help in this context, to generate fresh ideas and outlook to overcome business challenges in dynamic environment. This International Conference is organized to provide a platform for management thinkers and researchers to exchange ideas, knowledge and experience. Research Papers /Articles are invited on the following Sub-Themes, related to 'Sustainability in the Times of Disruptive Business Environment'

SUB THEMES

Sub-Themes

GENERAL MANAGEMENT

- Application Learning From East and West
- Challenges before Business Education
- Corporate Governance
- Executive Leadership
- Business Strategies
- Trends in the Global Business Environment
- Innovation and Entrepreneurship
- Knowledge Management
- Talent Management
- Corporate Social Responsibility - CSR
- Library Sciences

FINANCE

- Risk Management and Internal Control
- Financial Markets and Institutions
- Corporate Finance
- Financial Statement Analysis
- Financial Services Management
- Mergers and Acquisitions
- Financial Re-engineering
- Financial Innovations
- Wealth Management
- Economic Value Addition /Business Valuation

INFORMATION & COMMUNICATION TECHNOLOGY

- Management of Technology in Small and Medium Scale Organizations
- Information Technology Project Management
- Enterprise Software Technology
- Technology and Innovation Management
- Information Security
- Business Intelligence and Analytics
- Mobile Computing
- Cloud Computing
- Green Computing
- Security & Privacy Issues for Advance Computing

MARKETING

- Retail Marketing
- Branding
- Services Marketing
- Agricultural Marketing
- International Marketing
- Strategic Marketing
- CRM (Customer Relationship Management)
- Marketing Management
- Green Marketing
- Socially Responsible Marketing

HUMAN RESOURCE MANAGEMENT

- Organisational Development
- Organizational Culture and Leadership
- Performance Management
- Labour Welfare
- Role of HR in Quality Improvement
- Cross Cultural Management
- Training and Development
- Change Management
- Stress Management
- Collective Bargaining

PARTICIPANT PROFILE

Academicians

Research Scholars

Corporate Professionals

Entrepreneurs

Guidelines for Full Paper

The Paper /Article should be typed in MS-Word using Times New Roman font style, 12 font size and double spacing on A/4 size paper.

The paper should include Abstract. The paper should provide appropriate references in APA format. The paper should be accompanied with author name(s), organisation name, designation, full postal address, e-mail address, telephone /mobile no. alongwith the participant category and title of research paper /article specifying the sub-theme on the front page. The paper should be submitted in both hard and soft copy to the Conference Secretary.

PUBLICATIONS

Papers will be published in Conference Proceeding with ISBN Number

Important Dates

Last date of submission of abstract & full paper - Nov. 25, 2022

Notification of acceptance of full paper - Dec. 05, 2022

Conference - Jan. 20, 2023

Registration

The interested participants can register by sending duly filled Registration Form either hard or soft copy (E-mail : imsic2023@gmail.com) to the Conference Secretary. The registration fees are as follows :

Registration Fees

Academicians - Rs. 250

Corporate Professionals/Entrepreneurs - Rs. 250/-

Research Scholars - Rs. 250/-

For Foreign Delegates - \$ 10 (USD)

The registration fee can be paid using any of the following modes of payment.

- Demand Draft /Cheque at par drawn in favour of 'BPHEs's Director IMS MBA A/C' payable at Ahmednagar.
- Arrange for depositing the registration fees in Institute's bank account through any of the CBS branch of Union Bank of India. Further e-mail UTR (Unique Transaction Reference) number of your payment to the Conference Secretary. **The details of the Institutes bank account are as follows :**

Name of the Account	: BPHEs's Director IMS MBA A/C
Bank	: Union Bank of India
Branch	: Station Road, Ahmednagar
Account No.	: 505402010912052
NEFT/IFSC Code	: UBIN0550540

Conference Conveners

Dr. M. B. Mehta
Director - IMS

Dr. Vikram Barnabas
Deputy Director - IMS

Conference Secretary

Dr. Meera Kulkarni
Head - Management Dept., IMS
Mobile : +91 09325 109011
E-mail : imsic2023@gmail.com

Sustainability in the Times of Disruptive Business Environment

20th January 2023

LIST OF SESSION CHAIR FOR CONFERENCE

Sr.	Session Chair	Track	Mobile
1	Dr Dilip Chavan	General Management	9890212127
2	Dr Ranjan Upadhyay	Marketing Management	8529944855
3	Dr Swati John	HRM	7709901447
4	Dr Kushalappa S	Finance	9686324188
5	Prof Swagat Rath	Lib Science & IT	9423114316

Note* In case the Session chair is unavailable due to technical error the co-chair
(Internal faculty in charge of session) would moderate the session.

Meera
18/1

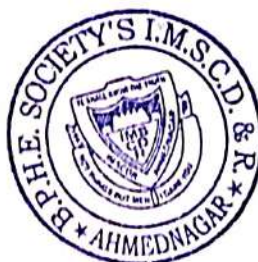
Marketing Track

Sr.No.	Title	Author	Contact No.
1	A STUDY OF PRE-PURCHASE BEHAVIOUR OF ED TECH SERVICES	Ms. Asmita Banerjee & Dr. Rucha Tandulwadkar	8777723844
2	Green Marketing: Sustainable approach in Disruption business environment	Amruta Khanolkar & Dr Rahul Khandelwal	9920168480
3	A REVIEW ON MARKETING STRATEGIES ADOPTED BY HOTEL INDUSTRY	Gokul Tryambak Sonawane & Dr. Harshvardhan Bhavsar	9922947640
4	Digital Revolution in Marketing	Prof. Kantilal Nanaso Tamhane	9850195874
5	A Study on The Marketing Strategies Adopted By Firms During Covid-19 Pandemic	Mrs.Maria Alzira Xavier & Dr. Rucha Tandulwadkar	9823371537
6	A Study on Consumer Awareness Towards Purchase of Online Eco Friendly Products in Aurangabad, Maharashtra	Ms Kalpana Arjun Pawale	9422267540
7	Customer Reaction and Purchase Intentions as Metrics for Digital Marketing Channel Effectiveness	Irshad khan	
8	A REVIEW OF DIGITALMARKETING CHANNELS IN INDIA	Ms. Shrenika S. Gaikwad & Dr. Harshvardhan Bhavsar	8888411616
9	HALO EFFECT AND BRANDS APPEARANCES IN COSMETIC PRODUCTS: A REVIEW	Payal Rahul Khandelwal & Dr Meera Kulkarni	8605212833
10	VIRTUAL BRAND COMMUNITY AND CONSUMER BEHAVIOR: AN EXPLORATORY RESEARCH	Ms Prasanna Dileep Kulkarni	9359400046
11	A Conceptual study of Shrinkflation used by the Indian Companies	Dr. Sachin Karbahri Jadhav	9226066368
12	STUDY OF PHARMACEUTICAL MARKETING STRATEGIES	Dr. Satish.G.Athawale	7028335028
13	Impact of Food Labels on Consumer Purchase Decisions	Khalid Shamim	7042982876
14	Comparative sustainable marketing analysis of Automobile companies (TATA Motors Vs Maruti Suzuki)	Dhanashree Borawake & Dr. Kavita Kamat	9960411944
15	SOCIAL MEDIA MARKETING'S EFFECT ON BRAND AWARENESS	Hemlata Chatlani & Dr. Dilip.S.Chavan	9890212127

Session Chair: Dr. Ranjan Upadhey

#Faculty Incharge: Prof. Manoj Kulkarni & Dr. H.N.Bhavsar

Meera
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Finance Track

Sr. No.	Title	Author	Contact No.
1	Awareness and Impact of GST among Small business owners: A study of Mysuru city in Karnataka	Dr.BASAVARAJ	7411133340
2	Dividend Policy, Ownership Structure and Board Governance: An Empirical Analysis of Indian Listed Companies	Jasmeet Kaur and Dr. Karamjeet Kaur	9815758031
3	CAMEL MODEL: AS AN INDICATOR OF EVALUATION OF FINANCIAL PERFORMANCE	Nagina Kumari	8171114891
4	A Study on Growth of Financial Services Management in India	Shrikrishna Omkar Pandey & Pranav Prashant Behere	8551810277
5	A study on the SHG Bank linkage programme	Mrs. Priya Sarada, Mr. Ajaykumar Palwe	7507448245
6	IMPACT OF CORPORATE DIVIDEND ANNOUNCEMENT ON STOCK PRICES	Dr. Kushalappa S & Vijendra Shenoy H	9686324188
7	A study on the Impact of Banks on Financial Inclusion in India	Rohit Kumar	9716811971
8	Investment and Employment Generation in Micro-Enterprises of North Karnataka: An Analysis in Registered Manufacturing and Service Micro-Enterprises	Hanumant Bhajantri	8147200714
9	Income Diversification in Indian banks	Nidhi Thakur & Dr. Sangeeta Arora	7986842753
10	A study of an Effect of Saving and Investment Patterns on the Quality of Human Life in Uttar Pradesh During the COVID-19 Pandemic	Dr. Balwant Kumar Bari	9936060708

Session Chair: Dr. ~~Balwant Kumar Bari~~ **KUSHALAPPA S**

#Faculty Incharge: Dr. Hatim Kayumi & Prof. D.A.Kulkarni

Meera
17/11



Library & IT

Sr. No.	Title	Author	Contact No.
1	Academic Libraries: Changing role in the Digital age	Mr. Dadasaheb S. Magar & Dr. Balaji D. Damawale	9970606622
2	ICT-based library services at Ramesh Phirodia College of Arts, Science, and Commerce, Sakur	Mr. Rashinkar Shankar Vasant & Mr. Khemnar Mhatu Tatyaba	9730151588
3	Sustainability Challenges for Academic Libraries: A Case Study of IMSCDR Library	Dr. Swati Barnabas & Ms. Krushna Kumari Thore	9689576448
4	Scheduling of activities for production processes by using Microsoft Project Software	Pravin Sunil Dhanrale & Nimish Nitin Deshmukh	8668260085
5	MULTI LAYER INFORMATION SECURITY (MLIS) IN DISTRUPTIVE TIMES	Mr.Prajwal Vitthal Bhalsing & Dr.Janardan Pawar	8007519798

Session Chair: Prof. Swagat Rath

#Faculty Incharge: Dr. Pronoti Telore & Prof. M.N.Sayyed

Meera
17/1



Sr.No.	Title	Author	Contact No.
1	Sustainability approach of Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS): A review in rural context	Dr Maroti Gaikwad	9970932960
2	Impact of Student's Perception on Online Learning During COVID- 19: A Case study on Business Colleges of Birgunj City, Nepal	Dr. Binay Shrestha & Dr. Sneha Chaurasiya	6202156866
3	Green Accounting sustainable approach for Readymade Garment Industry in Bangladesh	TAPASH KUMAR DUTTA & DR. VALLIAPPAN RAJU	
4	Role of Bio-fertilizers in Sustainable Agriculture Development	NITIN B.WABLE & DR.RAHUL K.KHANDELWAL	9665144492
5	Development of Mobile Accessibility Guidelines for Disable populace in disruption world	Prof Nilima Gaikwad – Shingate	9766794701
6	Impact on e-commerce during disruptive times: Pandemic perspective	Mr. Mohammed Murshed Ali Al-Khasi & Dr. Gajanan P.Mudholkar	9970608773
7	Balancing the Burnout Amid Post Pandemic COVID-19 and Scale up Qualities for New Aspirants With New Initiatives	Dr Ranjan Upadhyaya & Dr N Upadhyaya	8529944855
8	SUSTAINABILITY AND CHALLENGES OF WOMEN ENTREPRENEURSHIP IN INDIA	Dr. SHAMIM ALAM & Dr. AJAY KUMAR	9307517905
9	Understanding the Sustainable Development in Current Times	Dr.Kahalekar C.M.	9860327738
10	Submergence of Green Entrepreneurship Development Programmes In Madhya Pradesh With Equality Initiatives	Dr Ranjan Upadhyaya	8529944855
11	B2B ENTREPRENEURSHIP FIRMS TO REMOVE BARRIERS TO NEW VENTURES IN INDIA	Prof.Swagat Kumar Rath & Others	9423114316

Session Chair: Dr. Dilip Chavan

Dr. Vilas Barmode & Dr. Rucha Tandulwadkar

Recording | Shrikrishna Pandey is presenting

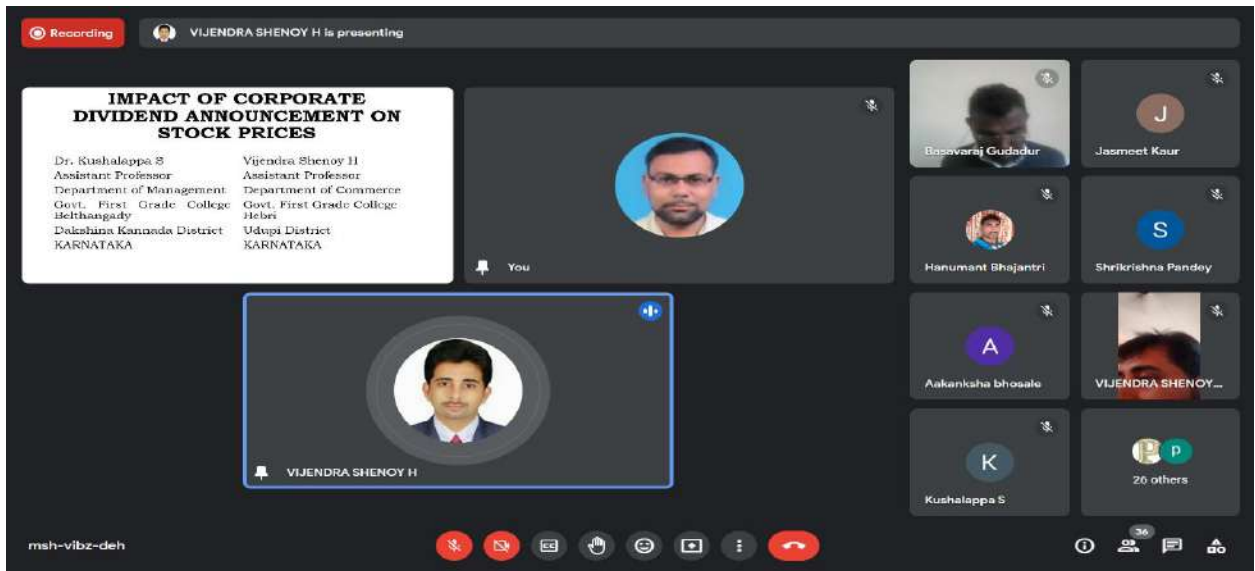
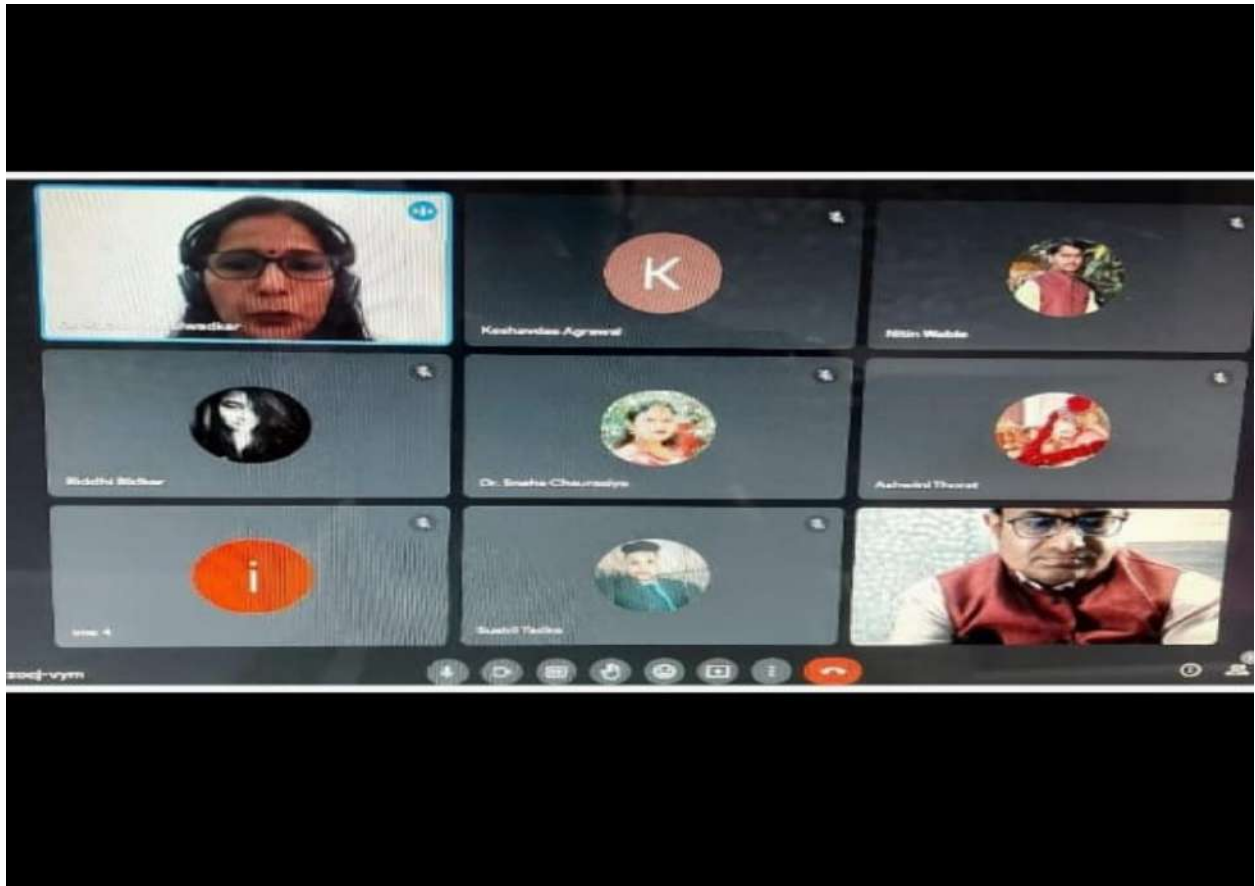
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To get future Google Chrome updates, you'll need Windows 10 or later. This computer is using Windows 7.

[Learn more](#)

Recording | Jasmeet Kaur is presenting

11:59 AM | msh-vibz-deh





**B.P.H.E. SOCIETY'S
INSTITUTE OF MANAGEMENT STUDIES**
(CAREER DEVELOPMENT & RESEARCH)



Certificate

This is to certify that

Dr. Meera S. Kulkarni

has presented the paper titled
**Literature Review on an Analytical Study on Succession Planning in Family
-Owned Enterprises**
at the Virtual International Conference on
'Sustainability in the Times of Disruptive Business Environment'
held on 20th January 2023

M. Mehta

Dr. M. B. Mehta
Director
Conference Convener

V. P. Barnabas

Dr. Vikram P. Barnabas
Deputy Director
Conference Convener

Meera

Dr. Meera Kulkarni
HOD Management Department
Conference Secretary



**B.P.H.E. SOCIETY'S
INSTITUTE OF MANAGEMENT STUDIES**
(CAREER DEVELOPMENT & RESEARCH)



Certificate

This is to certify that

Dr. Sneha Chaurasiya

has presented the paper titled
**Impact of Student's Perception on Online Learning During COVID- 19:
Case study on Business Colleges of Birgunj City, Nepal**
at the Virtual International Conference on
'Sustainability in the Times of Disruptive Business Environment'
held on 20th January 2023

M. Mehta

Dr. M. Mehta
Director
Conference Convener

V. P. Barnabas

Dr. Vikram P. Barnabas
Deputy Director
Conference Convener

Meera

Dr. Meera Kulkarni
HOD Management Department
Conference Secretary

ABOUT THE CONGRESS

The Indian Social Work Congress is an initiative of the National Association of Professional Social Workers in India (NAPSWI). The purpose of this Congress is to bring a fraternity of professional social workers together to discuss and deliberate upon the issues related to social work profession in general, social work education, research, and practice in India as well as in other contexts. The Indian Social Work Congress aims to strengthen the social work profession to ensure social justice and human rights for all. The Congress also aims to register the responses of social work profession to the changing situations and response of the profession. ISWC aims to act as a forum for **discussion on the government vision, policies, programmes, approaches for national development in general and sustainable development goals in particular, and revisiting the role of social work profession** and other stakeholders such as civil society sectors, funding agencies, state and local governments, social work educational institutions, etc

- 1) To provide a platform to social work professionals to discuss and deliberate on the issues of environment-related issues, Climate change, and Green social work during the changing scenario and delve into innovative research and practice.
- 2) To deliberate upon roles and responsibilities of social work professionals in changing socio-political context with respect to wider goals of nation building and new India.
- 3) To share and exchange realities amongst social work educators, researchers and practitioners to discuss and debate the issues related to social work profession in India and across the globe and reflect upon contemporary issues related to social work profession and its response to issues related to climate change.

Sub Themes and sessions

The sub-themes are proposed as frameworks for the detailed deliberations under the theme. What is generally expected are the conceptual, empirical, and interventional papers or posters in terms of the causes, consequences, current status, strategic interventions, and potential responses in management lines including policies and program with social work implications for the education and practice.

- 1) Social Work Education and Profession: Response to Challenges of climate change and Environment
- 2) Green Social Work, Community Resilience and New Normal
- 3) Climate change, Sustainable Development Goals, and Nation Building
- 4) Government and Non-governmental efforts for climate changes and environmental issues
- 5) Energy-clean energy, new Challenges, and green Social Work
- 6) Social work interventions with vulnerable groups- Dalit, Tribals, Disabled, Women, Children, Aged & others affected by climate change and issues around environmental sustainability.

Call for Papers

Papers are invited from the participants on any of the above sub-themes proposed. We invite the academia as well as professional social workers in particular and others interested to submit the abstract online through our website. The abstract should not exceed 500 words and it should include the author's name, designation, affiliating institution, mailing address, contact number, E-mail ID, title of the abstract, and text. **We are open to accepting the abstract till 10th Nov. 2022.** Once the abstract is received, it will be reviewed and the acceptance will be communicated within ten days. Accepted abstracts of the registered delegates will be published in the book of abstracts. Only selected papers will be accepted for presentation and should be accompanied by MS Power Point format and full paper in detail. The length of the full paper including tables, diagrams, illustrations, references, etc. should not be more than 4000 to 5000 words. The full paper should be in English and typed in MS-Word in Times New Roman with font size 12. Bibliographical references should be arranged alphabetically and given at the end of the text in the APA format only. The full version of the paper should be submitted in soft copy latest by **20th Nov 2022.** The selected papers will be published in an edited book. For submission of paper/ abstract, please go to the Registration tab on NAPSWI website www.napsw.org/cong

Registration

Registration has started. You are required to submit the Registration Form along with the abstract and keep your full paper ready for submission online. Kindly register online via the Congress website <https://napswi.org/cong> for initial registration, submission of abstract and online payment. **Registration will be closed on 10th Nov. 2022**

Category	Registration (Upto 10th Nov. 2022)
NAPSWI/ MASWE Members	Rs. 2500/-
Non - NAPSWI/ MASWE Members	Rs. 3000/-
BSW and MSW Students	Rs. 500/-
Research Scholars (M. Phil / Ph.D.)	Rs. 1000/-
Foreign delegates	50 USD

Registration Fee

Registration cannot be ensured for each one. However, we shall try to accommodate the aspirants depending upon the availability of seats. We request you to please follow our website in this regard. UG/PG Students number is restricted to 100 (15 per NAPSWI Member Institution and 2 to 5 per non-NAPSWI Institutional Member) only and registration is strictly on first come first register basis.

PAYMENT

Registration cannot be confirmed until full payment is received. While we encourage you to make online payments through website only, in case you are not able to do so, please contact the Congress Secretariate. We shall accept only Bank Demand Draft or NEFT in favour of **'National Association of Professional Social Workers in India' Electronic/Telegraphic Transfers** shall be accepted to the account listed below. To enable us to identify your payment, please ensure your name and 10th Indian Social Work Congress 2022 appears on your transfer and please submit a copy of the transfer to the Congress Secretariate. Please note that the Congress will not be responsible for the charge of any bank fees. **Account Name: National Association of Professional Social workers in India Account No: 921010009040295, Bank : AXIS Bank ,NOIDA, IFSC Code: UTIB0003431**

SOCIAL PROGRAMMES

Memorial Lectures

There will be 7th Prof Surendra Singh Memorial Lecture, 3rd Prof R R Singh Memorial Lecture. Dr. S.K.Hulbe Memorial Lecture shall also be organized. The details will be announced later on.

Students Forum:

The Congress has planned a Social Work Students Forum for student-member of NAPSWI with the purpose to provide opportunity to budding social work professionals. The details will be communicated later on.

Release:

The Congress will host RELEASE of BOOKS related to social work. The authors and/or publishers can submit their request for release of books. Each book release will be given 20 minutes time and will be chaired by Eminent Academician / Practitioner (to be decided by a Committee in consultation with Author/ publisher). This event will be a sponsored event. The Congress will encourage provision of special price of such book for Congress delegates.

Poster/Slogan for National Council for Social Work Education

We hereby announce a Poster /Slogan/Messages competition on the theme of 10th ISWC . Any social work student, research scholar, teacher or practitioner can participate. The selected posters/slogan/Messages will be displayed and rewarded with certificate and exemption of registration fees.The rules in this regard can be asked from NAPSWI office or its website.

Pre and Post congress activities

Pre and Post Workshops

10 TH ISWC 2022 ORGANIZING COMMITTEE

Patron:

Vice Chancellor Prof. Sanjivan Adsul, Chairperson, BPHE Society, Ahmednagar
Prof. Sanjeev Sonawane, Pro-Vice Chancellor, Savitribai Phule Pune University
Prof. Ram Prakash Dwiwedi, President, NAPSWI
Prof. Gandhi Doss, President, INPSWA
Prof. Ambadas Mohite, President, MASWE

Chairperson:

Prof Sanjai Bhatt, Immediate Past President, NAPSWI, Delhi

Organising Secretary:

Prof Suresh Pathare. Director, CSR-D Institute of Social Work and Research, Ahmednagar

Joint Organising Secretaries:

Prof Ankur Saxena, Secretary, NAPSWI

Prof. Ipe Varghese, Secretary, INPSWA

Prof. Mahesh Thakur, Vice-President, MASWE

Organising Committee Members

Prof Sanjoy Roy, Vice President, NAPSWI, Delhi

Dr Atul Pratap Singh, Treasurer, NAPSWI, Delhi

Prof Pratibha Mishra, Executive Member, NAPSWI,

Bilaspur, Chattisgarh

Prof Ashok Sarkar, Executive Member Shantiniketan, West Bengal

Mr Sunil Vatsayan, Executive Member, NAPSWI, Delhi

Prof Anoop K Bhartiya, Executive Member, NAPSWI, Lucknow, Uttar Pradesh

Mr Narender Sindhi, Executive Member, NAPSWI, Bhiwadi, Haryana

Dr Ghanshyam Yelne, Professor & Director, SSC, SRTMNU, Nanded

Dr. Keshav Walke, Principal, MSSISW, Nagpur

ADVISORY BOARD

Mr. Vishal Barnabas, Secretary, BPHE Society, Ahmednagar

Dr. R.J. Barnabas, Principal, Ahmednagar College, A.nagar.

Prof. Deepak Kumar Srivastava, Vice Chairman, UGC

Prof. (Dr.) Deepak B. Mane, Dean, Faculty of Inter-Disciplinary Studies, SPPU, Pune

Prof. Manoj Jha, Formar HOD, DSSW

Dr. M.B. Mehata, Director, IMS-CD&R

Dr. Mahesh Thankur, Member, MASWE

Dr Kalpana Sarthy, Dy Director, TISS, Guwahati

Mr. Sri Ganesh M. V., Vice President, IFSW, Asia pacific

Prof .Abraham Francis, Australia

Prof. Antony Jose, Kerala

Prof Geeta Balkrishnan, Nirmala Niketan, Mumbai

Prof Gopal Ji Mishra, Assam University, Silchar

Prof Helan Joseph, Nirmala Niketan, Mumbai

Prof Mary Angeline, Madras University

Prof Murli Desai, Former Dean, TISS, Mumbai

Prof P K Shajahan, Vice president, ICSW & TISS

Prof. R. Nalini, HOD, SW, University of Pondicherry

Prof. Venkat Pulla, Australia

Prof. Neelima Sukramani, Head, SW, Jamia Millia Islamia, New Delhi

Prof. Ashutosh Pradhan, HOD, SW, CUHP, Dharmshala, HP

Prof. Bhavana Mehta, FSW, MSU, Baroda

Prof. Bipin Jojo, SSW, TISS, Mumbai

Prof. C P Mathew, ISSW, Indore

Prof. K Sekar, NIMHANS, Bangalore

Prof. Ramesh Jare, Dean, SRD, TISS

Prof. Manish Jha, Former Dean, Shcool of SW, TISS, Mumbai

Prof. Mohd. Shahid, Dean, MAN Urdu University, Hyderabad

Prof. S. M. Sajid, Former Vice Chancellor, JMI, Delhi

Prof. Surinder Jaswal, Dy Director, TISS, Mumbai

Shri Dhirendra Bhai Patel, PSW, Ahmedabad

Dr. Lidwin Dias

LOCAL ORGANISING COMMITTEE:

Prof Suresh Pathare. Director, CSR-D Institute of Social

Work and Research, Ahmednagar

Prof. Vikram Barnabas, Deputy Director, IMS-CD&R, Ahmednagar

Dr. Suresh Mugutmal, Programme Coordinator, CSR-D-ISWR

Dr. Jaimon Varghese, IQAC Coordinator, CSR-D-ISWR, Ahmednagar

Mrs. Asawari Zapake, CSR-D-ISWR, Ahmednagar

Mr. Pradeep Jare, CSR-D-ISWR, Ahmednagar

Mr. Vijay Sansare, CSR-D-ISWR, Ahmednagar

Dr. M. Arif, CSR-D-ISWR, Ahmednagar

Mrs. Vaishali Pathare, CSR-D-ISWR, Ahmednagar

Mr. Shamuvel Waghmare, CSR-D-ISWR, Ahmednagar

Dr. Ganesh Rajapure, WOTR, Ahmednagar

Major Devdan Kalkumbe, Administrator, Evengelina Booth Hospital, Ahmednagar

Fr. George Dabreo, Director, BGVK, Ahmednagar

Prof. Vilas Deshmukh, Principal, Social Work College, Nashik

Mr. Jayash Kambale, CRHP, Jamkhed

Dr Sanjay Fulkar, Secretary, MASWE

Dr. Prakash Yadav, HOD Tilak Maharashtra Vidyapeeth, Pune

About The Organisers :

NAPSWI

NAPSWI is a non-profit, non-political, national level organization dedicated to the promotion of standard and status of social work profession. NAPSWI is one of the largest associations of social work professionals in India. NAPSWI was born in 2005, out of the concerns of professional social workers to fill up the vacuum at national level as a professional organisation. Since its inception, it has been making attempts to bring professional social workers on one platform and raise their voices in different forums. NAPSWI intends to fulfill twin purposes: to promote the social work profession across the country with the aim of improving the quality of services in the social welfare and social development sectors on one hand and to protect interests of social work professionals on the other

CSRD - ISWR

BPHE Society's Centre for Studies in Rural Development (CSRD), Institute of Social Work & Research, Ahmednagar is one of the pioneer institutions in community extension and social work education in India. It was established in 1961 as a department of Ahmednagar College, Ahmednagar. Ahmednagar College being the first college in the District (1947) having a vision of 'innovativeness' had a social obligation to the people of this region. CSRD, then known as the 'Rural Life Development and Research Project' was an attempt to revitalize education by relating it to the needs of its rural surroundings. It was also an effort to meet the ever growing demand for responsible citizenship, effective leadership, efficient and well informed personnel to undertake responsibilities in the fields of Community Development and participate in the process of nationbuilding. CSRD-ISWR is managed and run by Bhaskar Pandurang Hiwale Education (BPHE) Society, Ahmednagar. The Institute is affiliated to Savitribai Phule Pune University and recognized by UGC under Section 2 (f) and 12 (b) of the UGC Act, 1956. The Institute is aided by the Ministry of Social Justice and Empowerment, Govt. of Maharashtra. The Institute recently re-accredited by NAAC and received "A" Grade with 3.23 points on four point scale.

IMPORTANT DATES

Last Date for Receiving of Abstract	10th Nov. 2022
Last Date of Submission of Full Paper	20th Nov. 2022
Closing of Registration	10th Nov. 2022

Accommodation & Travel Support

The Organisers will make the necessary arrangements for accommodation on the request of delegates will have to make the advance payment at the time of registration. The delegates are encouraged to look for sponsorship from their parent organization or may be from other sources as there is no provision to provide any travel support to the participant.

Excursion Visit

Excursion visit to Aurangabad & Ellora Caves will be arranged after conference. The tour shall be arranged only for those registered for the same by the payment of Rs. 700/- (non refundable) per person towards the expenses of travel and food. The interested delegates can inform to be organisers.

Field Visit

Field Visit will be organised Ideal villages around the Ahmednagar after the conference such as Ralegan Siddhi, Hivre Bazar villages as well as organisation like BGVK, which is working in the field of Rural Development & Environment Issues. Visits shall be arranged only for those registered for the same by the payment of Rs. 500/- (non refundable) per person towards the expenses of travel and food.

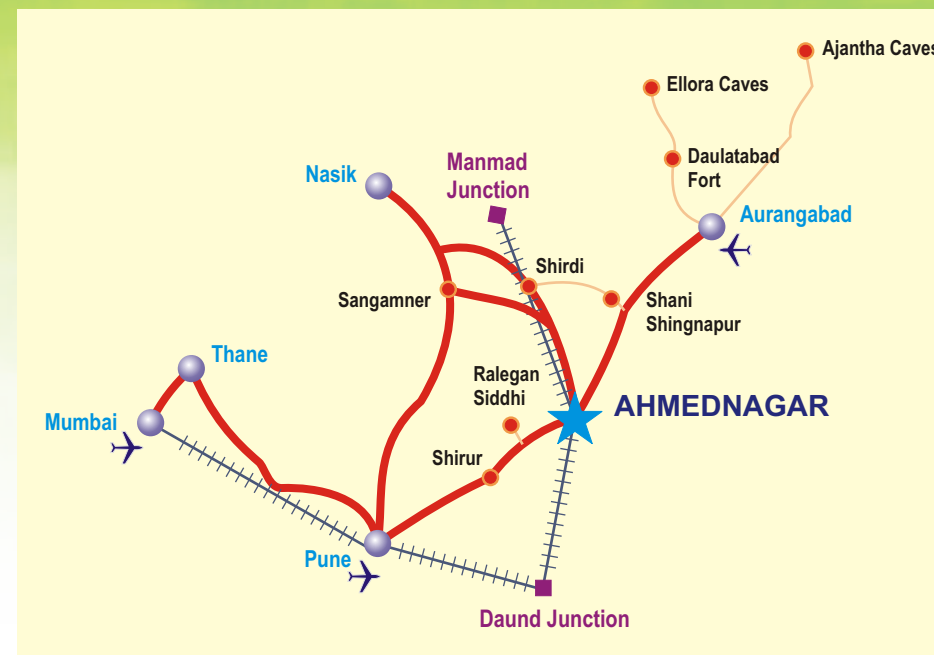
Venue of the Conference

The Conference will be held at Ahmednagar city. The nearest airport are Pune & Aurangabad, both airports are about 120km far from Ahmednagar. Ahmednagar has railway station on the central railway line between Manmad and Daund junctions. CSRD Institute of Social Work and Research, Ahmednagar is located on the Pune - Aurangabad State Highway (SH-60).

Climate and Clothing

The month of December is usually cold in Ahmednagar. considering this the delegates are advice to bring winter clothes.

Location Map



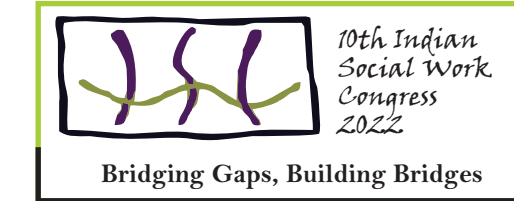
Contact for Conference Details :

Prof. Suresh Pathare,
Congress Organising Secretary,
10th Indian Social Work Congress,
Tel No. 0241-2346328
E-mail : iswc2022@gmail.com
sureshpathare@yahoo.com

Prof. Sanjai Bhatt, ISWC, Chairperson
Mobile No. 9811516636
Email : sanjaibhatt@gmail.com
E-mail : iswc2022@gmail.com

For NAPSWI Membership Form Please visit www.napswi.org
email : napswi@gmail.com

Xth Indian Social Work Congress 2022



GREEN SOCIAL WORK: RESPONSE TO CLIMATE CHANGE AND ENVIRONMENTAL ISSUES

15th to 17th December 2022

हरित समाज कार्य : जलवायु परिवर्तन और पर्यावरणीय मुद्दों पर प्रतिक्रिया

Mode: Hybrid (Offline & Online)



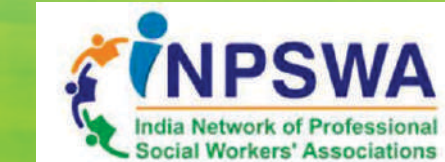
BPHE's CSRD Institute of Social Work and Research, Ahmednagar

Jointly Organized By



National Association of Professional Social Workers in India (NAPSWI)

In Collaboration With



Venue

BPHE's CSRD Institute of Social Work and Research, Ahmednagar

Email: iswc2022@gmail.com Websites : www.napswi.org ; www.csrd.edu.in



**B.P.H.E. SOCIETY'S
INSTITUTE OF MANAGEMENT STUDIES**

(Career Development & Research, Ahmednagar)

NAAC Re-accredited Grade A+ Institute | Best Institute Award by S.P. Pune University

IMS Research Centre

In association with

Rajiv Gandhi National Institute of Intellectual Property Management (RGNIPM)

Government of India, Nagpur

(Under National Intellectual Property Awareness Mission)

Presents

Online Workshop on

**“Intellectual Property Rights (IPR)
& Patents and Design Filing”**



SPEAKER

MR. ATUL A. KHADE

Assistant Controller of Patents & Designs,
RGNIPM, Govt. of India, Nagpur

NO FEES TO ATTEND THE PROGRAM

E-certificates will be given to all participants who attend the programme



Link: <https://meet.google.com/xkf-rpju-mni>

Date: 6th June 2023 | Time: 11 AM

For more information Contact

Dr. Rahul Khandelwal
Event Coordinator
9730713976

Dr. Vikram Barnabas
Deputy Director

Dr. M.B. Mehta
Director



Dr. M. B. Mehta
Director

B. P. H. E. Society's

**INSTITUTE OF MANAGEMENT STUDIES
(CAREER DEVELOPMENT & RESEARCH)**

(Affiliated to the Savitribai Phule Pune University & Approved by AICTE)

'Best Institute Award' by S. P. Pune University

NAAC Re-accredited Grade **A+** Institute



AISHE Code
C - 41365

Date 30/5/2023

To,
Head of Office
RGNIPM Nagpur
O/o CGPDTM, Ministry of Commerce & Industry - Govt. of India, DPIIT,
Civil Lines, Nagpur - 440022, Maharashtra

Kind attention: Mr Pankaj P. Borkar, Dy. Controller of Patents & Designs and as per discussion with Sarang Patil

Subject: Online Session on IPRs & Patent/ Designs filing jointly with RGNIPM

Sir,

On behalf of the *Institute of Management Studies career Development & Research* we would like to conduct joint program with RGNIPM Nagpur, we would like to invite any speaker from RGNIPM to deliver an online session on IPRs & Patent / Designs filing for students and Faculty on either of the following time slots below:

Date : 6/6/2023 / 7/6/2023 / 8/6/2023

Time : from 10.30 to 11.30 (1 hour) followed by Q&A

Venue: Online program

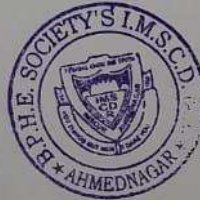
Event Coordinator: Dr. Rahul Khandelwal

Mobile : 9730713976 Email: khandelwalr29@gmail.com

We will assure that we will try to bring maximum participants for participating said programme and get benefited about IPR knowledge. We look forward to your kind acknowledgement and confirmation for the same.

Date: 30.05.2023.

Place: Ahmednagar



M.B. Mehta
(Dr M.B. Mehta)
Director

IMS Campus, Station Road, Ahmednagar - 414 001. M.S. (India) • Phone : (0241) 2346532, 2324830

E-mail : imscdr.ac@gmail.com • Website : www.imscdr.ac.in

REPORT OF ACTIVITY

Date: 07/6/2023

1. Name of the faculty: **Dr Rahul Khandelwal**
2. Designation & Department: Assistant professor, Management Department
3. Type of Activity: **National Online webinar on
“Intellectual property Rights (IPR) & Patents and Design”**
4. Date on which organized: **6^h June 2023**

5. Report: For the students and Faculty members One Day Workshop on ‘Intellectual property Rights (IPR) & Patents and Design in association with Rajiv Gandhi National Institute of Intellectual Property Management (RGNIPM), Government of India under National Intellectual Property Awareness Mission (NIPAM) was organized.

Mr. Atul Khade, Assistant. Controller of Patents & Designs, RGNIPM, and Nagpur was the resource person for the webinar. The webinar was conducted on Google Meet at 11.Am. The workshop commenced with welcoming guest speaker and the virtual gathering by Hon’ble Director Dr M.B. Mehta who explained need of IPR in the present days to hold our rights on our inventions and innovations. Totally more than 300 participants across country including Students, Research Scholars and faculty of the institute participated in the programme.

Resource person explained the Intellectual property system, the offices of the Controller General of Patents, Designs and Trademarks. Emphasis has been given on the process of filing the Patent application, Copyright application, Trademark application, Design application and Intellectual Property Protection.

Mr Khade also answered queries raised by the participants. Webinar concluded with vote of thanks proposed by Prof. Mudassar Sayyed Nazir and Dr Rahul Khandelwal was event co-coordinator for the webinar.

Signature of Head of the Department _____ Signature of Director _____

'आय एम एस'च्या वतीने 'बौद्धिक संपदा अधिकार' वर कार्यशाळा

नगर - भारत सरकारच्या नॅशनल इंटेलेक्चुअल प्रॉपर्टी अवेअरनेस मिशन (NIPAM) अंतर्गत याविषयी जागरूकता निर्माण व्हावी याकरिता आय एम एस संस्थेच्या वतीने ऑनलाईन पद्धतीने कार्यशाळा घेण्यात आली. यावेळी राजीव गांधी राष्ट्रीय बौद्धिक संपदा व्यवस्थापन संस्था, नागपूरचे पेटंट आणि डिझाईनचे सहाय्यक नियंत्रक अतुल खाडे, संस्थेचे संचालक डॉ. एम बी मेहता, उपसंचालक डॉ. विक्रम बार्नाबस, व्यवस्थापन विभाग प्रमुख डॉ. प्रोनोती तेलोरे राज्यभरातील शिक्षक, विद्यार्थी उपस्थित होते.

भारत सरकारच्या नॅशनल इंटेलेक्चुअल प्रॉपर्टी अवेअरनेस मिशन अंतर्गत खझठ जागरूकता

प्रदान करण्यासाठी प्रयत्न केले जातात याच अनुषंगाने हे सत्र आयोजित केले होते. यात खाडे यांनी पेटंटची संकल्पना, त्याचे प्रकार म्हणजे डिझाईन आणि उपयुक्तता आणि पेटंटसाठी नोंदणी करण्याची प्रक्रिया स्पष्ट केली. आजच्या वेगाने विकसित होत असलेल्या जागतिक अर्थव्यवस्थेत बौद्धिक संपदेचे संरक्षण करण्याच्या महत्त्वावर त्यांनी आपले अंतर्दृष्टी शेअर केले.

या सत्रात ३०० हून अधिक सहभागी अर्थात शिक्षक आणि विद्यार्थी संपूर्ण उपस्थित होते. कार्यक्रमाचे नियोजन या उपक्रमाचे समन्वयक डॉ. राहुल खंडेलवाल व सूत्रसंचालन प्रा. सय्यद मुदस्सर यांनी केले.

Sr.No.	Date	Name of the activity	Details about activity.
1	10 th and 12 th January 2020	Women Entrepreneur's Expo	SEEDC in association with Rotary Club of Ahmednagar Central organized 2 days "Women entrepreneurs Expo'2020' in the IMS Campus to provide women entrepreneurs a large marketing platform on 10th and 11th January 2020. Total 44 women entrepreneurs participated in this expo and displayed their products. The product category ranged from food to jewellery, cloth, investment firms, handmade items etc. Mr. Ajay Mutha, Chairman, Kerotech comfort chairs, and Mr. Pache, of Konark Collections sponsored the event.
2	6 th June 2020	Webinar organized	A national level webinar was organized on the topic "Atmanirbhar – Entrepreneurship is the key" Academicians, Students, Business persons from all over India attended the webinar. Total 170 participants attended the webinar. Mr.B.R. Venkatesh, from Mumbai was the resource person for the webinar.
3	6 th May 2020	Distribution of Masks to	During the COVID-19 lockdown period, IMSSEEDC managed to get a sponsor (a charitable trust) for making face masks. These masks were made by the women self help group. These masks were distributed to the families of the Ahmednagar Police force and other Covid-19 warriors. The institute received a special certificate from the Ahmednagar Police department for carrying out this activity
4	22 nd October 2020	Launch of IMS WE association and Facebook group	<ol style="list-style-type: none"> 1. IMS SEEDC has started women entrepreneur's association. The name of the Association is "IMS-WE Association." The objective of this association is to create awareness and make a dedicated platform for budding women entrepreneur by suggesting ways of profit making strategy and embracing challenges to better serve their clientele by team work and community service. 2. The first activity of this association is to start the Facebook group. Today's world is digital and social media marketing world. Entrepreneurs can easily grow their businesses with the help of social media marketing. To provide permanent

			<p>and dedicated marketing platform to these women entrepreneurs 'IMS WE association ' FB group was launched on 22/10/2020.</p> <p>3. IMS –WE association FB group is a place for all Established and Aspiring women entrepreneurs, Housewives & Moms from all over Maharashtra. The objective of this group is motivating women entrepreneurs and inspiring women and girls across Maharashtra to start, run and grow their businesses.</p>
5	28 th -31 st May 2021	Skill Development Program	<p>IMS SEEDC has organized Skill Development Programme from 28th May to 31st May 2021. FB live sessions were organized for the members of IMS WE association. Sessions on Soap Making – Snehal Vaikar, Flower Making – Rucha Tandulwadkar, Paper bags Making – Amruta Kulkarni, Baking – Asawari Natu were conducted. Around 150 ladies participated in differnet webinar.</p>
6	16 th to 21 st June 2021	International day of Yoga	<p>IMS SEEDC has organized “Yoga Day Challenge” contest on account of International day of Yoga. 5 days challenge was given to members of IMS WE group. Every day one new challenge was given to these ladies and they have uploaded their performance videos on the same day. Prize distribution ceremony was organized to felicitate these participants. Results are as follows:</p> <p>Mrs. Saumya Thite – Winner Miss Sayali Darade – 1st Runner Up Miss Preeti Mahule – 2nd Runner Up Consolation Prizez Mrs. Ashwini Wasagadkar Mrs. Sonam Chaudhery</p> <p>On 21st June FB live session was conducted by international certified yoga</p>

			teacher Ms. Shetall Maloo. 25 ladies have participated in the session.
7	30 th July 2021	National Webinar	IMS SEEDC has organized National level webinar on “Career opportunities in Management” Resource person for the webinar was Dr. Mangesh Waghmare. The objective of the webinar was to make management aspirants aware about the career opportunities in management and also to guide them about CET. More than 100 students participated in webinar.
8	February 2022	Facebook Group contest	IMS SEEDC has organized “Best seller” contest for the members of IMS WE Association on IMS WE association FB group from 1 st Feb to 14 th Feb 2022. Another contest was started from 15 th Feb to 28 th Feb. The name of the contest is “Best Active member”. The objective of this group is making the group more active and increases the members of the group. This will also help in increasing the reach of the group. Three winners will be declared from both the groups and they will be felicitated on the occasion of International Women’s day.
9	20 th April 2022	Women Entrepreneur Expo, 2022 Atmanirbhar, Publication of Success stories of women entrepreneurs	IMS SEEDC has organized women entrepreneurs expo on 20 th April 2022, 28 women entrepreneurs participated and exhibit their products. The products exhibited were clothes, home décor, plants, food items, educational toys etc. On this occasion SEEDC published a booklet Atmanirbhar, Publication of Success stories of 14 women entrepreneurs who have either started their venture with the help of IMS SEEDC or supported by SEEDC.
10	13/05/2022	Seminar on “Increase your worth through Social Media”	Dr. Rucha Tandulwadkar conducted a seminar on “Increase your worth through Social Media” for women entrepreneurs on 13 th May’ 22. She had delivered the importance of use of Social media and how to increase your presence on social media. Later SEEDC has announced 8 day FB challenge where more than 10 women entrepreneurs participated.

11		Orientation for foreign language	Orientation program for foreign languages was organized on 25 th May 2022. Aspiring students of foreign language courses and their parents attended the workshop.
12		French language certificate course	IMS SEEDC has conducted two batches of basic certificate course in French language. First batch was started from 1 st June 2022 to 17 th September 2022. Second batch was started on 15 th November and expected to finish in February 2023. Another batch will commence from January end or February first week.
13	16 th & 17 th October 2022	Grand Diwali Expo	IMS SEEDC is successfully organizing 'Women Entrepreneur Expo' for the last 10 years. The motive behind this expo is to provide a marketing platform to budding women entrepreneurs. On the occasion of Diwali, SEEDC in association with Chordiya Products (Mastani Group) has organized "Grand Diwali Expo 2022". The exhibition was organized on 16th and 17th of October 2022 at Kohinoor Mangal Karyalaya, Savedi, Ahmednagar. 70 women entrepreneurs exhibited their products, and ladies from Ahmednagar, Shirdi, Jalna, and Nasik participated in the exhibition. Total 59 stalls were arranged. The stalls were ranging from Jewellery and accessories, clothing, kitchen utensils, self-watering plants, spices, bags, Solar lamps for Diwali, home cleaning products, herbal products, handmade soaps, bakery items, beauty school, financial services, and Diwali decoration material, Diwali faral to food stalls. Around 6000 to 7000 people visited the exhibition and did the shopping. Around

			<p>10 to 15 lakhs turnover was generated during 2 days.</p> <p>The event was co-sponsored by Venkatesh Multistate and Innerwheel club of Ahmednagar.</p> <p>As a social responsibility one stall was given free of cost to the deaf and dumb students school. Students of this school make Diwali diyas, lanterns, envelopes and ubatan. All these products were exhibited and sold by them in the exhibition.</p>
14	<p>1st June 2022 to 17th September 2022.</p> <p>15th November 2022 to 15th February 2023</p>	Certificate course in French language	<p>IMS SEEDC has conducted two batches of basic certificate course in French language. First batch was started from 1st June 2022 to 17th September 2022. 2nd batch of Certificate course in French language was conducted during 15th November 2022 to 15th February 2023.</p>
15	19/02/2023	Women Entrepreneurs Program	<p>IMS SEEDC in association with the Rotary Club of Ahmednagar, Priyadarshni organized a women's entrepreneurship workshop on 19th February 2023. Dr Prafulla Mirajgaonkar from Aurangabad inaugurated the workshop and guided participants of the workshop on various aspects of the business. Dr Rucha Tandulwadkar throw light on the activities of SEEDC and guided women entrepreneurs on the marketing aspect of a business. Mr Pramod Parekh, Mr Shirish Rayate also guided women entrepreneurs with their practical experience. They have</p>

			<p>also guided on the business opportunities available for women entrepreneurs. Dr. Meera Kulkarni and Ms. Nilmani Gandhi spoke about the importance of entrepreneurial skills like leadership, communication, decision making and time management. Later all the participants shared their experience, problems faced by them during business. At the end experts gave solutions to the problems discussed by women entrepreneurs.</p>
16	04/03/2023	International Women's day Expo'2023	<p>On the occasion of International Women's Day, SEEDC in association with Chordiya Products (Mastani Group) has organized "Women Expo 2023". The exhibition was organized on 4th March 2023 at Shivaji Mangal Karyalaya, Kedgaon, Ahmednagar. 30 women entrepreneurs exhibited their products, and ladies from Ahmednagar participated in the exhibition. Total 32 stalls were arranged. The stalls were ranging from Jewellery and accessories, clothing, spices, bags, Solar lamps, herbal products, handmade soaps, bakery items, to food stalls.</p>
17	11 th March 2023	Udyojak_Melava	<p>IMS SEEDC in association with DeAsara foundation, Pune has organised Udojak Melava. DeAsara is established by Persistent owner Dr. Anand Deshpande to support entrepreneurs. They have helped over 2 lakh entrepreneurs from pan India.</p> <p>Dr. Rucha Tandulwadkar gave a piece of information about SEEDC activities. On the occasion of International Women's day, SEEDC has conducted some activities and contests for women entrepreneurs. Winners of these contests were felicitated during this seminar. In this</p>

			<p>seminar, Mr. Nitish Kulkarni, co-ordinator of DeAsara foundation enlightened the entrepreneurs about foundation activities and upcoming projects. Mr. Sahil Khare delivered a session on social media marketing. C.S. Gaurav Kulkarni explained the crucial part of licensing. Mr, Prakash Agashe dealt with the government schemes available for entrepreneurs.</p> <p>SEEDC and DeAsara agreed to sign MOU for the upcoming activities for entrepreneurs.</p>
18	26 April 2023	Compliance drive	<p>IMS SEEDC in association with DeAsara foundation, Pune has organised compliance drive for the entrepreneurs of Ahmednagar. The objective of drive was to make the business compliant in one go, at one place. Udyam, FSSAI registration, shop Act, Trademark Registration and GST registration made available at very discounted rate. 15 entrepreneurs availed the benefit of the camp.</p> <p>SEEDC and DeAsara signed MOU for the upcoming activities for entrepreneurs.</p>
19		Online Meeting with DeAsra	<p>Online meeting was organized with DeAsra's CEO Ms. Pradnya Godbole to discuss the future activities to support the entrepreneurs of Ahmednagar through various capacity-building/awareness programs, services, and knowledge resources. It was discussed in the meeting that next 6 months calendar for various activities will be prepared.</p>
20	26 th May 2023	Business Networking Meeting	<p>Business Networking meeting of SEEDC members was successfully organized. Around 40 members attended meeting and interacted with each other. Dr. M.B. Mehta welcomed and encouraged all women entrepreneurs. Dr. Rucha Tandulwadkar gave brief about the upcoming joint activities of DeAsra and SEEDC. All women entrepreneurs introduced themselves and gave information about their businesses.</p>

21	10 th August 2023	Get Exhibition Ready	<p>IMS SEEDC in association with DeAsra has organized a webinar on “Get Exhibition Ready”. SEEDC has organized an exhibition on 10th August 2023. This webinar was exclusively arranged for the participants’s of this exhibition. The objective of this organization is to make these women entrepreneurs aware about the doe’s and don’ts of exhibition. Speaker Ms. Nandita Khaire Marketing, Branding and Business Strategist taught everything they need to know about exhibiting their brand successfully. 25 women entrepreneurs participated in this webinar.</p>
22	19 th and 20 th August	Raksha Bandhan Special Exhibition	<p>On the occasion of Rakshabandhan, SEEDC in has organized "Rakhi Special Women Expo 2023". The exhibition was organized on 18th and 19th August 2023 at Kohinoor Mangal Karyalaya, Savedi, Ahmednagar. 50 women entrepreneurs exhibited their products, and ladies from Ahmednagar participated in the exhibition. Total 50 stalls were arranged. The stalls were ranging from Jewellery and accessories, rakhis and rakhi hampers, clothing, spices, bags, Solar lamps, herbal products, handmade soaps, bakery items, to food stalls. As a CSR activity, SEEDC gave a free stall to one of the blinds from Kopergon. He and his wife both are blind and produces Agarbatti and camphor.</p>